

Social networking – development and importance for the future

A) Social network – term and importance

Task 1:

What is according to you “social network”?

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Task 2:

a) Find the logos of social networks among the following pictures. Circle them.



b) What is the purpose of these networks?

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B) Social network - history

Task 3:

- a) Search for the name of the scientist who came with the term social network for the first time. Use the internet in your tablets or mobile phones.

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- b) What Norwegian town did this scientist do his research in?

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Task 4:

Order chronologically the names of social networks from the oldest to the most recent one.
Use the internet in your tablets or mobiles phones.

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|------------|------------|
| MySpace | SixDegrees |
| Friendster | Twitter |
| Facebook | Instagram |
| Arpanet | |

C) Danger of social networking for current users

Task 5:

Watch the video about social networks. Formulate basic rules for safe using of social networking after the video.

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Task 6:

Discuss the benefits of social networking in historical context. How has social networking changed our society?

