Module HISTORY Presentation for teachers

Social networking— development, importance for the future











Term "social networking"

Task 1:

What is "social network" according to you?

Correct answer:

 the service on the internet which allows registered users to create private (or business), public or partly public profile, communicate to each other, share information, photos, videos, chats and other activities.

Social network

Task 2:

Find logos of social networking among the following pictures. Circle them.





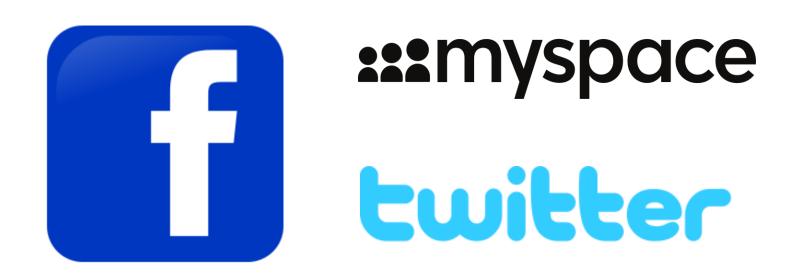




*******myspace



Correct answer:



Social networking - history

Task 3:

Search for the name of the scientist who came with the term social network for the first time. Use the internet in your tablets or mobile phones.

Correct answer: John Arundel Barnes

Social network- using

What purpose do we use social networking for?

- communication
- Sharing photos, videos

John Arundel Barnes

Australian and British anthropologist

 in 1954 he studied social relations among fishermen in Norway (Bremnes)

Society is the set of points connected with lines

Task 4:

Order chronologically the names of social networks (applications) from the oldest to the most recent one.

Arpanet 1965 – 1972

SixDegrees 1997 - 2001

Fiendster 2002

MySpace 2003

Facebook 2006

Twitter 2006

Instagram development 2010 - 2014

Danger of social networking

Watch the following video:

https://www.youtube.com/results?search_query=nebezpe%C4%8D%C3%AD+soci%C3%A1ln%C3%ADch+s%C3%ADt%C3%AD

Task 5:

What are the rules of safe behaviour on social network?

The end









