

Module HISTORY

Presentation for teachers

Social networking– development, importance
for the future



Term „social networking“

Task 1:

- What is „social network“ according to you ?

Correct answer:

- the service on the internet which allows registered users to create private (or business), public or partly public profile, communicate to each other, share information, photos, videos, chats and other activities.

Social network

Task 2:

Find logos of social networking among the following pictures.
Circle them.



Correct answer:



myspace

The Myspace logo, featuring a black icon of three stylized human figures to the left of the word "myspace" in a black, lowercase, sans-serif font.

twitter

The Twitter logo, which is the word "twitter" in a light blue, lowercase, rounded sans-serif font.

Social networking - history

Task 3:

Search for the name of the scientist who came with the term social network for the first time. Use the internet in your tablets or mobile phones.

- Correct answer: **John Arundel Barnes**

Social network- using

What purpose do we use social networking for?

- communication
- Sharing photos, videos

John Arundel Barnes

- Australian and British anthropologist
- in 1954 he studied social relations among fishermen in Norway (Bremnes)
- Society is the set of points connected with lines

Task 4:

Order chronologically the names of social networks (applications) from the oldest to the most recent one.

Arpanet	1965 – 1972
SixDegrees	1997 - 2001
Fiendster	2002
MySpace	2003
Facebook	2006
Twitter	2006
Instagram	development 2010 - 2014

Danger of social networking

- Watch the following video:

https://www.youtube.com/results?search_query=nebezpe%C4%8D%C3%AD+soci%C3%A1ln%C3%ADch+s%C3%ADt%C3%AD

Task 5:

- What are the rules of safe behaviour on social network?

The end

